



2022 Pride Frisco Block Party Vendor Policies and Procedures

Saturday, October 8, 2022, 12:00 pm to 4:00 pm
Grace Avenue United Methodist Church
3521 Main Street, Frisco, Texas 75034
pridefrisco.org



Pride events occur on an annual basis in cities throughout the world to celebrate, educate, and commemorate the LGBTQ+ community, and thousands of people come out to celebrate. Pride Frisco will be holding our inaugural block party at Grace Avenue United Methodist Church on Saturday, October 8. The Pride Frisco Block Party represents the single largest opportunity to get your business or organization connected with the LGBTQ+ community in Frisco and the surrounding area. The block party also serves as an opportunity for you to enhance your organization or business profile as an active supporter that promotes the positive diversity of our local community. We invite you to partner with Pride Frisco as a vendor at our event. This Vendor Policies and Procedures document includes all the information you need to secure your place as a vendor at our event. We look forward to working with you as we create an even stronger community and help your business grow. With research showing that the collective buying power of the LGBTQ+ consumer market in the United States approaching \$1 trillion, this is an opportunity you will not want to miss.

Please read the following policies and procedures carefully before agreeing to participate in the event:

- Booths will be granted on a first-come, first-served basis. Approval of application is solely at the discretion of Pride Frisco's organizing leadership. Important dates to note:
 - **August 20, 2022: Vendor applications are due.**
 - **September 1, 2022: Vendors will be notified whether application has been approved or declined.**
- Vendors must adhere to the following schedule on the day of the event:
 - 9:00 am: Earliest arrival time. Must check in with Pride Frisco vendor coordinator **before** setup.
 - 10:00 am: Check-in complete.
 - 11:00 am: Complete booth setup, and all vendor vehicles moved offsite (no vendor onsite parking).
- **Vendors are not permitted to open or close early.**
 - The event runs from 12:00 pm to 4:00 pm.
 - Vendors who open or close early will not be allowed to return to any subsequent events.
- This is a rain or shine event.
- Anyone found in violation of vendor policies, local, state, or federal law, or the vision and mission of Pride Frisco will be asked to leave immediately and will not be allowed to return to any subsequent events.
- All vendors should participate in a manner that reflects the diversity of our community. This includes appropriateness for all age, ethnic, economic, and racial groups as well as all individuals' personal gender, sexual identity, and expression.
- The sale, display, distribution, or use of alcohol, tobacco, or cannabis products is prohibited.
- Vendors shall not display or sell any items that may be considered offensive, obscene, or of an adult nature.
 - All conversations, displays, marketing collateral, and messaging must be G-rated.
 - Pride Frisco leadership is the final adjudicator of appropriateness.
 - Vendor may be asked to remove items and/or amend messaging, conduct, etc. by Pride Frisco leadership.
 - Any vendor that fails to comply promptly when approached will be asked to leave immediately.
- Vendors are not required to be members of the LGBTQ+ community; however, all vendors must be supportive allies.
- All vendors are required to have either an interactive activity at their booth or small complimentary giveaways.
- Multi-level marketing products and services are prohibited.
- At least one person must always remain at each vendor booth. Booths should never be left unattended.
- All vendors must provide their own equipment such as tables, tents, and chairs. Wi-Fi and electricity will not be provided. Booths are approximately 10 feet by 10 feet.
- Music and sound systems at vendor booths are prohibited.
- Applications with incomplete or missing information will not be considered final and may prevent assignment of a vendor location.